

The Invitation-Only Forum for CPOs and Heads of Procurement at the World's Leading Companies

ProcureCon **EU** CONNECT

23 - 24 April 2024
Radisson Blu Hotel Nice, France

FIND OUT MORE & REQUEST INVITE

Attend one-to-one meetings

How it works:

A Bespoke, Senior-Level Experience

If you qualify to attend, we'll ask you about your strategic priorities and we'll build your personalised agenda and meeting schedule. You'll have your hotel stay, including drinks and dinner experiences, covered by us too!

Connect with Hand-Picked Solutions Providers 1-1

Based on your profile we'll match you with leading solution providers, assisting with the vendor selection process. You are in full control as you will only meet with the providers you are interested in evaluating.

Speak Freely in Interactive Formats

Sessions are not recorded or covered by press. The 'closed-door', interactive discussions encourage openness, so you get more detailed information and takeaways than at any other event.

ProcureCon **MKT** MARKETING

04 - 05 June 2024
Queen Elizabeth II Conference Centre, London, United Kingdom

FIND OUT MORE & GET TICKETS

THE Marketing Procurement Event

Why attend:

STAY CONNECTED

Network with your senior procurement marketing peers from leading advertisers during our highly interactive sessions and over coffee, lunch and drinks in our extended networking breaks.

EXPERIENCE INTERACTIVE FORMATS

Benchmark with the great minds in the audience as well as the speakers by participating in our small-group interactive formats including creative boardrooms, roundtables and workshops.

ACCESS 5 STAR CONTENT

Join solution focused sessions led by 70 senior marketing procurement experts and gain practical insights that address your biggest priorities and help you future-proof your business.

ProcureCon **EU** EUROPE

September 17 - 19, 2024
Hyatt Regency Barcelona Tower

FIND OUT MORE & GET TICKETS

The Flagship Procurement Event to Benchmark Your Strategy with the World's BIGGEST Companies

The ProcureCon Difference

Connecting you to more leaders from more top companies than anyone else

Where you really find out what Europe's leading companies are doing to ready their procurement teams for today and tomorrow.

More engaging and immersive experiences than anywhere else

Take part in small working discussion groups so you can learn from all of the great minds in the audience as well as the speakers.

Focused on your specific needs better than anyone else

An agenda based on over 80 research interviews with procurement leaders to ensure every challenge and opportunity you face is addressed.

ProcureCon **MKT** MARKETING CONNECT

03 - 04 December 2024
Sopwell House, St Albans

FIND OUT MORE & REQUEST INVITE

A Forum for Senior-level Pre-Qualified Marketing Procurement Executives and Hand-Picked Providers

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